

Mike Keffer Chrysler Dodge Jeep Ram

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Rocky Mount, NC · DODGE · Dealer.com

71%

Performance

#11,825 / 14,199 OVERALL

#500 / 784 DODGE

Faster than 17% of dealerships

WEB VITALS

LCP	Largest Contentful Paint	2,175 ms	Good
CLS	Cumulative Layout Shift	0.30	Poor
FCP	First Contentful Paint	1,464 ms	Good
INP	Interaction to Next Paint	616 ms	Poor
TTFB	Time to First Byte	928 ms	Needs improvement

TREND

-6.7 pts vs Apr 27, 2026

Latest: 70.9 pts (May 25, 2026) Reference: 77.6 pts (Apr 27, 2026)