

Nissan of Roanoke Rapids

www.nissanroanokerapids.com

Roanoke Rapids, NC · NISSAN · DealerOn

83%
Performance

#4,620 / 14,121 OVERALL
#204 / 574 NISSAN
Faster than 67% of dealerships

WEB VITALS

LCP	Largest Contentful Paint	1,849 ms	Good
CLS	Cumulative Layout Shift	0.22	Needs improvement
FCP	First Contentful Paint	1,514 ms	Good
INP	Interaction to Next Paint	204 ms	Needs improvement
TTFB	Time to First Byte	753 ms	Good

TREND

-2.7 pts vs May 11, 2026

Latest: 82.7 pts (Jun 8, 2026) Reference: 85.4 pts (May 11, 2026)